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Ecological camping in Spain: First spanish campsite receives ECOCAMPING award

Camping Benisol is the first campsite in Spain that is awarded by ECOCAMPING for its commitment to environmental protection. With the award, the campsite operators commit themselves to continuously improve the campsite in the fields of environment, quality and safety.

Focus on sustainable energy production and resource conservation

With around 300 days of sunshine a year, the location on the Costa Blanca near Benidorm offers optimal conditions for sustainable energy production. Solar technology is installed to use the sun to generate electricity and heat. A solar thermal system on the sanitary building, together with the wood pellet heating system, heats the rooms as well as the shower and pool water. The newly installed showers reduce the guests' water consumption by up to 70 percent. Five minutes of shower time are available to guests free of charge. The water used in addition to this is billed according to consumption in order to increase the guests' awareness of responsible water use. The new electricity meters make the electricity bill transparent for the guests. Guests can check their electricity consumption at any time and switch it on and off using a mobile phone app. The campsite itself has a regulation option via this technology to comply with power limits. For e-mobile guests, there is an e-charging point on the campsite, which is fed with the campsite's own solar power.

Camping Benisol closes water cycles

Concrete measures for sustainable water management are planned: The resulting wastewater will be purified in an own, fully biological sewage treatment plant and used in an innovative concept for watering the grounds and flushing toilets. Rainwater will also be treated in the same way. To minimise the emission of aggressive chemicals into the environment, the campsite is changing from chlorine to salt-water swimming pools. The bathing fun of the guests is even increased thanks to better skin and eye tolerance.

"Welcome to our European network!" With these words Katrin Gölsdorf (Managing Director ECOCAMPING Service GmbH) together with Georg Spätling (Chairman ECOCAMPING e.V.) presented the ECOCAMPING award to Joël Picard (Managing Director Camping Benisol). "We are pleased about the first Spanish campsite in the ECOCAMPING network and we hope that many campsites in Spain will follow this example", says Gölsdorf.

Joël Picard's main concern is to offer his camping guests a holiday in harmony with nature and environment. With the introduction of the ECOCAMPING environmental and quality management, he is sending a clear signal towards a sustainable camping tourism on the Costa Blanca. "We are proud to be able to offer our guests a relaxing and environmentally friendly holiday at our campsite. We are also pleased to be part of the ECOCAMPING network to become even better together," says Picard.



ECOCAMPING

ECOCAMPING promotes environmental protection, nature conservation, safety and quality in the European camping industry. Its main activities are the introduction of ECOCAMPING environmental and quality management at campsites, and the provision of advice and further training for entrepreneurs and employees.

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